

Corporate Plan 2013 – 16 2014 Addendum

In April 2013, the Council published its revised Corporate Plan for the period 2013 – 2016 with a focus on promoting the benefits of economic growth and regeneration across the borough. The Council’s strategic objectives and priority outcomes will continue to be reflected in the Plan for 2014.

Strategic objectives

- 1 promote responsible growth, development and success across the borough.
- 2 Support families and individuals that need it – promoting independence, learning and well-being.
- 3 Improve the satisfaction of residents and businesses with the London Borough of Barnet as a place to live, work and study.

We will deliver the strategic objectives by focussing our efforts on these priority outcomes:

1. To maintain a well-designed, attractive and accessible place, with sustainable infrastructure
2. To maintain the right environment for a strong and diverse local economy
3. To create better life chances for children and young people across the borough
4. To sustain strong partnership with the local NHS, so that families and individuals can maintain and improve their physical and mental health
5. To promote a healthy, active, independent and informed over 55 year old population in the borough to encourage and support our resident to age well
6. To promote family and community well-being and encourage engaged, cohesive and safe communities

Measures of success

The performance measures for 2013-16 have been updated to reflect the improved performance across the Council and to focus monitoring in the areas that have been escalated in 2013.

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To maintain a well-designed, attractive and accessible place, with sustainable infrastructure across the borough.

1. Increase residents' satisfaction with their local area as a place to live above 88 per cent *[the same as 2013/14]*
2. Make safe 100 per cent of intervention level potholes reported by members of the public within 48 hours (Re contract KPI 2.2NM) *[target of 90 per cent in 2013/14]*
3. Completion of 100 per cent of resurfacing and maintenance work:
 - a. Roads (Re contract KPI 1.2NM) *[the same as 2013/14]*
 - b. Footpaths (Re contract KPI 1.3NM) *[the same as 2013/14]*
4. Improving waste services:
 - a. Increase the percentage of household waste sent for reuse, recycling and composting to 41 per cent *[target of 40 per cent in 2013/14]*
 - b. Maintain overall satisfaction levels for the recycling and refuse service (80 per cent) *[the same as 2013/14]*
5. Launch 5 new 'Adopt a place' community schemes at different locations within the borough *[target of 10 in 2013/14]*
6. Increased parking in town centres:
 - a. On-street parking bays (1,652,600 transactions) *[10% increase on 2013/14 target]*
 - b. Car parks (303,700 transactions) *[10% increase on 2013/14 target]*

To maintain the right environment for a strong and diverse local economy.

7. Increase business satisfaction with Barnet as a place to do business *[this will be baselined in 2014-15 and the improvement measured in 2015-16]*
8. Support business survival in the borough, with a 1.5 per cent point increase in new businesses created above comparable boroughs (Re contract KPI SK1) *[new measure]*
9. Homelessness and emergency accommodation:
 - a. Reduce the number of households placed in emergency temporary accommodation to 500 *[the same as 2013/14]*
 - b. Increase the number of Private Rented Sector lettings achieved to 315 *[new measure]*
10. Complete 367 new affordable homes (Re contract KPI REGENKPI105) *[target of 184 in 2013/14]*
11. Bring 100 empty properties back into use (Re contract KPI EH04A) *[the same as 2013/14]*

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To create better life chances for children and young people across the borough.

12. Increase the percentage of children achieving a 'Good level of Development' in the Early Years Foundation Stage Profile to 65 per cent
[new measure]
13. Increase the number of free early years places accessed by eligible two year olds to 1,400 *[target of 700 in 2013/14]*
14. Increase the percentage of children making two levels progress between Key Stages 1 and 2 in May 2014:
 - a. Reading to 91.5 per cent *[achieved 91 per cent in 2013/14]*
 - b. Writing to 92.5 per cent *[achieved 92 per cent in 2013/14]*
15. Maintain the percentage of young people achieving 5 or more GCSEs A*-C (or equivalent) including English and Maths at 71 per cent
[target of 67.4 per cent in 2013/14]
16. Reduce the average time between a child entering care and moving in with its adoptive family, for children who have been adopted to 547 days *[target of 639 in 2013/14]*

To sustain a strong partnership with the local NHS, so that families and individuals can maintain and improve their physical and mental health.

17. Reduction in numbers of mothers that smoke at time of delivery to 5.25 per cent *[target of 6 per cent in 2013/14]*
18. Reduce the proportion of children classified as excess weight, specifically:
 - a. Reducing the proportion of children aged 4 to 5 classified as excess weight to 21 per cent *[target of 21.5 per cent in 2013/14]*
 - b. Reducing the proportion of children aged 10 to 11 classified as excess weight to 33.35 per cent *[target of 33.5 per cent in 2013/14]*
19. Increase the number of eligible people who receive an NHS Health Check to 9,000 *[the same as 2013/14]*
20. Increase the percentage of schoolchildren who spend a minimum of two hours each week on high quality PE and school sport within and beyond the curriculum *[this will be measured in 2015-16]*

To promote a healthy, active, independent and informed over 55 population in the borough to encourage and support our residents to age well.

21. Increasing the percentage of eligible adult social care customers receiving self-directed support to 75 per cent *[the same as 2013/14]*
22. Increasing the percentage of eligible adult social care customers receiving direct payments to 35 per cent *[target of 30 per cent in 2013/14]*

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23. Increasing the number of carers who receive support services to 15 per cent [*target of 8 per cent in 2013/14*]
24. Reducing the number of younger adults (18 – 64 years old) in residential and nursing care to 291 [*target of 310 in 2013/14*]
25. Increasing the percentage of older people (65 and over years old) who were still at home 91 days after discharge from hospital into re-enablement/rehabilitation services to 85 per cent [*achieved 82.6% in 2013/14*]
26. Increasing overall satisfaction of people who use adult social care services with their care and support to 90 per centⁱ [*target of 89% in 2013/14*]
27. Increasing the percentage of adult social care service users who say their services have made them feel safe and secure to 65 per centⁱ [*target of 61.3% in 2013/14*]

To promote family and community well-being and encourage engaged, cohesive and safe communities.

28. Improving outcomes among vulnerable groups:
 - a. Reduce the achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stage 2 (Level 4+ in both Reading, Writing & Maths) to 15 per cent [*gap reported as 18 per cent in 2013/14*]
 - b. Increase the percentage of looked after children making the expected level of progress in English and Maths between Key Stages 2 and 4 to 35 per cent [*the same as 2013/14*]
29. Monitor the number of referrals to social care (measured per 10,000 of the under 18 population)
30. Reduce the number of first time entrants to the Youth Justice System aged 10 to 17 to 357 [*target of 428 in 2013/14*]
31. Increase in community confidence in police and the local authority dealing with crime and anti-social behaviour to 78 per cent [*the same as 2013/14*]
32. Working with offenders:
 - a. Maintain the reduction in adult reoffending for those under probation supervision to 7 per cent [*target of 7.2 per cent in 2013/14*]
 - b. Maintain 75 per cent of young offenders in education, training or employment [*target of 75 per cent in 2013/14*]
33. Maintain the reduction in the level of domestic burglary to below 22 per 1,000 households [*target of 24.8 per 1,000 in 2013/14*]

ⁱ please note, these indicators include *quite, very and extremely satisfied* and are not directly comparable to the Health & Social Care Information Centre: Adults Social Care Outcomes Framework indicators 4A and 4B (<http://ascof.hscic.gov.uk/>)